



# CROSS BORDER ENTREPRENEURSHIP SUMMIT 2019

08 June & 15 June | Hyderabad & Delhi NCR

## Unlocking Global Potential of Indian Business

How Indian businesses can effectively and efficiently  
grow their global footprint



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<https://indiaglobal.com/summit2019>

The two-city summit is focused on the growing footprints for India Start Ups and SMEs. We will assess how network, knowledge and resources can be brought together to facilitate an international business ecosystem for Indian business.

The primary objectives of the summit will be to:



**Promote candid conversation** among the key stakeholders of Indian Startup community to help build global ecosystem.



**Discuss leading best practices** for international growth and expansion in global markets for Indian start-ups.



**Access insight and resources** from international markets to help grow beyond the borders.



**Facilitate collaboration** among the ecosystem stakeholders to create a seamless channel for growth.

Through distinct tracks we will focus on the key themes:

**LEARN:** Know about the global markets and opportunities from experienced entrepreneurs taking foray in to international markets.

**COLLABORATE:** Identify and associate with the relevant partners to help you grow your global footprints as an international brand.

**EXPAND:** Take active steps to prepare your business for international expansion and grow beyond the borders with IndiaGlocal.

## SPONSORSHIP OPPORTUNITY

We have a limited number of sponsorship opportunities for companies looking to support the summit, related publishing and our broader work.

For information on how you can be a part of CBES '19 and support us please contact us on [goglobal@indiaglobal.com](mailto:goglobal@indiaglobal.com) or +44 7552 762 753

- Candid dialogue
- Open Conversation
- Educative Discussions

## Shifting the Center – Building a Global Ecosystem in India

India is producing more entrepreneurs and startups than ever in the history. As a major economic power in the world and one of the largest markets, India plays a prominent role in the global entrepreneurial story.

With the growing support for entrepreneurship and its mainstreaming we are at the cusp of time when India takes a more leading position.

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## Building Locally for a Global Consumer Market

India has a potential to leverage on an unfair advantage which it gets from the available large scale skilled young working population and the lower cost of manufacturing. This alongside a broader understanding of global consumer and markets can make India a center of startups which produce locally for an international market.

A focused discussion on how to inculcate the understanding of global consumers in product development process to become an international startup.

## SPEAK AT CBES '19

Contact us on [goglobal@indiaglobal.com](mailto:goglobal@indiaglobal.com)  
or +44 7552 762 753 for speaking opportunities at CBES '19

## Government's Role in Shared Startup Ecosystem

When it comes to cross border trade, government becomes an essential and primary stakeholder. It is imperative that governments will have to play a significant role in promoting the cause of a global ecosystem and shared startup economy.

A candid conversation to understand inter-government collaboration, policies, associated legal framework and support system available to Indian entrepreneurs in growing international.

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## Privacy & Security in a Data Driven Economy

In a data driven economy and data conscious consumer market it is extremely important to pay attention at the rising concerns around the security and privacy. With GDPR and similar data regulation proposal across the globe, the startups need to be very attentive to the legality and market concerns in different geographies before taking their business to an international audience.

An educative discussion to help startups understand the regulations and dispel any myth in place.

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## Innovation as an Asset in a Technology Driven Borderless World

With customer obsession on top of mind and more than ever people using latest technology, innovation and control of intellectual property is one the biggest asset for new age business.

A focused discussion on how to understand the global IP landscape, the protection regime and leverage this asset skilfully.

## Financial Prudence in a Post Currency Global Economy

The trading in the world has gone beyond currency and different monetary system don't tend to agree with each other. Startups have also got more avenue than ever in terms of financial instrument available to fund their entrepreneurial venture.

An educative session to understand the nitty-gritties of different funding options and instrument across the globe.

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## Unlocking Global Potential for Indian Startup Ecosystem

Indian startup ecosystem is growing by leaps and so does Indian business ecosystem. There has never been a better time for Indian business to take upon international market than now. With the largest technology enabled youth population in the world and growing economy Indian startups are poised to take on the world.

In a candid conversation explore how we go about unlocking this potential.

### PRE-BOOK YOUR SPOT AT THE SUMMIT

June 08, 2019: Hyderabad

June 15, 2019: Delhi NCR

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E [goglobal@indiaglocal.com](mailto:goglobal@indiaglocal.com)  
W <https://indiaglocal.com/summit2019>

#### Startup/Entrepreneur Registration

Applicable to startups, entrepreneurs or their representative who would like to attend the summit

#### Service Provider Registration

Applicable to for – profit consultancy, technology, corporate and other service providers and their representative to attend the summit

#### Academic Registration

Applicable to students and faculties attending as part of a group from an academic institute.

