



CROSS BORDER ENTREPRENEURSHIP SUMMIT 2019

JUNE 08 / JUNE 15

HYDERABAD / DELHI NCR



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THE EVENT

Cross Border Entrepreneurship Summit 2019 is a thought leadership summit for promotion of international start up and entrepreneurship ecosystem in India. The summit brings together the ecosystem stakeholders – entrepreneurs, investors, mentors, enablers, business and policy makers in a day-long event to deliver thought leadership through round tables, seminars, talks and workshops to encourage and enable cross border collaboration and expansion for entrepreneurs.

Join us in as we explore and celebrate avenues of international collaboration for development of effective ecosystem enabling entrepreneurs go global.

GOALS OF CBES'19

Deliver thought leadership on collaborative ecosystem for international cooperation in space of entrepreneurship, startups and SMEs

Provide platform for experience and knowledge share to empower and enabler entrepreneurs to go global

Build a channel between enablers and entrepreneurs to distribute resources and opportunities more effectively

Encourage entrepreneurs to pay attention at global challenges and work towards a solution with cross cultural consciousness

Increase global collaboration and coordination in space of startups and entrepreneurship

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THEME

LEARN

A set of sessions focused on understanding cross border trade, opportunity and challenges not only for business and entrepreneurs, but also for investors, advisors and other stakeholders.

COLLABORATE

Networking and meeting opportunities with investor, enablers and other entrepreneurs to help you understand the international ecosystem and partner to take your journey forwards.

EXPAND

Deep focus on enabling participants in expanding their business internationally in a suitable market through community, network and dedicated knowledge sessions along with direct exposure.

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THE AUDIENCE

The target audience and participant for the summit event are the entrepreneurs, investors, service providers, policy makers and other enablers. We target to bring together a curated and carefully selected audience of 150+ at each location except for the open visitors.

The summit communication and social media reach will be 100,000+ across different publishing platforms, newsletter and other promotional campaign before and after the summit.

Start Up Entrepreneurs

SME Business Owners

Investors & Advisors

Independent Professionals

Service Providers

Regulators & Government Representative

Academic Professionals & Students

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Associate Sponsor	<p>Credited as a co – creator of the summit both in Hyderabad & Delhi on 8th & 5th June 2019. It is open to maximum 4 partners.</p> <ul style="list-style-type: none"> • Premium branding spots in both cities • Logo spots on all collaterals & publications • Featured article in preview e – magazine & post event publication • Verbal recognition & speaker opportunity • Complete database sharing • 10 delegate passes 	₹ 2,50,000
City Sponsor	<p>Credited as a co – creator in a single city. Open to maximum of 2 partners each city.</p> <ul style="list-style-type: none"> • Premium branding spot in the selected city • Logo spots on all collaterals & publications • Full page advert in preview e – magazine & post event publication • Verbal recognition & panel opportunity • 5 delegate passes 	₹ 1,75,000
Session Sponsor	<p>Credited as a session partner . Open to maximum of 12 partners.</p> <ul style="list-style-type: none"> • Prominent logo spot on the backdrop • Logo spots on all collaterals & publications • Half page advert in preview e – magazine & post event publication • Verbal recognition • 2 delegate passes 	₹ 1,25,000
Merchandise Sponsor	<p>Credited as branding & merchandise partner.</p> <ul style="list-style-type: none"> • Logo spots on all collaterals & publications • Quarter page advert in preview e – magazine & post event publication • Verbal recognition • 2 delegate passes 	₹ 75,000

TITLE SPONSORSHIP

₹ 5,00,000

The brand is credited as a co – organizer of the summit both in Hyderabad & Delhi on 8th & 15th June 2019. The title package offers partnership branding, prime position brand placement, complete coverage and database sharing. It is open to maximum of two partners.

- Premium logo spot on all collaterals, backdrop, banners, posters and communication.
- Full page featured article in preview e – magazine and post event publication
- Verbal recognition during the summit
- Speaker or Panel opportunity
- 10 delegate passes in both cities

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CBES'19 PREVIEW SERIES

The **Cross Border Entrepreneurship Summit 2019 Preview Series** is a set of digital publication (e-Magazine, Brochures, Newsletters & other digital media) distributed from April onwards to pre-registered & potential audience. Preview will be used as key communication for registration & promotion of the summit, and will be sent to over 50,000 business leaders, enablers and regulators in India, UK, USA, Singapore, Middle East, Australia, New Zealand and other global business hubs. They will also be published over internet on various social media platforms and circulated through partner communities.

The publications will carry exclusive preview of events along with detailed profile of partner organizations, sponsors, speakers and other relevant content.

Quarter Page
Advert

₹ 10,000

Half Page Advert

₹ 15,000

Full Page Advert

₹ 25,000

Full Page
Featured Article

₹ 30,000

OVERALL SPONSORSHIP

₹ 1,00,000

- Premium logo branding on all publications
- Front Cover branding in e – magazine & newsletter
- Back Cover advert in e – magazine & newsletter
- Full page feature in e – magazine & newsletter
- Hyperlinks in all circulations
- IndiaGlocal Membership for 2019

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PAST EVENT: CROSS BORDER ENTREPRENEURSHIP SUMMIT 2018

Innovitas under the aegis of IndiaGlocal organized **Cross Border Entrepreneurship Summit 2018** over the last weekends of **April 2018** in **Bangalore, Mumbai and Delhi**. The day long events at all three venues comprised three panel discussions along with addresses and networking interactions.

The panel discussions were conducted on topics of international expansion and market access, cross border investments and regulatory framework around international expansion for Indian businesses. **Panels were comprised of 40+ speakers from India, UK, Canada, Singapore and New Zealand**. The summit was attended by more than 500 participants across the locations.

PARTNERS



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Get in touch

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